

TCTAP 2026

Transcatheter Cardiovascular Therapeutics Asia Pacific

29 April - 2 May 2026 | Seoul, Korea

Overview

OrbusNeich® participated in TCTAP 2026 held in Seoul, Korea, from April 29 to May 2, 2026. As one of the leading cardiovascular intervention congresses in the Asia-Pacific region, TCTAP brings together key interventional cardiologists from Korea and internationally.

The objective of participation was to **strengthen brand presence, engage key opinion leaders (KOLs), and support promotion of the core portfolio**, including Sapphire® 3 and Sapphire® NC 24, and JADE® series alongside other OrbusNeich® solutions through scientific discussions and booth engagement.



Congress Highlights

At TCTAP 2026, OrbusNeich® actively engaged physicians, distributors, and business partners through booth activities and product discussions, further strengthening brand visibility across the region.

Key outcomes included strengthened relationships with existing partners, exploration of new distributor opportunities, and collection of valuable product feedback and market insights to support future business development in Korea and the APAC region.

- **Product Promotion:** Promoted Sapphire® 3, Sapphire® NC 24, JADE® series and other solutions
- **HCP Engagement:** Engaged with physicians, KOLs, and distributors throughout the congress
- **Partnership Opportunities:** Explored collaboration opportunities with potential business partners
- **Market Research:** Collected product feedback, market insights, and competitive intelligence
- **Relationship Building:** Strengthened relationships with existing distributors and partners

SAPPHIRE® NC 24
Coronary Dilatation Catheter

SAPPHIRE® 3
Coronary Dilatation Catheter

JADE® 014 018 035
PTA-BALLOON CATHETER

Overall, TCTAP 2026 served as a **valuable platform for OrbusNeich® to enhance brand visibility, promote key products including Sapphire® 3 and Sapphire® NC 24, JADE® series**, and strengthen relationships with physicians, distributors, and business partners. It also helped us identify potential distributor opportunities and gather market and competitive insights to support future business planning.

